

Principal Profile

Principal Name: Wisconsin Health Care Association Inc.

Business Or Interest: The Wisconsin Health Care Association (WHCA) is a non-profit organization dedicated to representing, protecting and advancing the interests of Wisconsin's long-term and post-acute care provider community and the residents they serve. The Wisconsin Center for Assisted Living (WCAL) is a division of WHCA that advocates for assisted living facilities by helping our members provide the highest quality services to the Badger State's frail and elderly citizens. WHCA/WCAL represents skilled nursing facilities, assisted living facilities, Community Based Residential Facilities, Residential Care Apartment Complexes, and home health agencies.

Lobbying Interests: Medical assistance reimbursement to skilled nursing and assisted living facilities. Regulation of nursing homes and assisted living facilities by the Department of Health Services and other relevant state agencies.

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